



Cracking Christmas Jumper Day 2018 – Instructions

It's really simple to get involved:

Step 1 – Before the big day

Publicise the event:

- Use one of our posters and/or email everyone to tell them all about it – don't forget to tell them why it matters (see below)!
- Tell us – email your plans to info@octrust.org.uk or send us a Facebook message and let us know what date you are holding the event.
- Tell the world – don't forget to put it on your own Facebook, tagging us.

Step 2 – On the day

Get ready to collect the money:

- Use the Gift Aid forms – these help us claim the tax back – 25p for every £1 you raise. Simply ask whoever donates money to fully complete and sign the form
- Use a collection envelope, or if you are feeling creative - Make your own collection box (template enclosed)
- Have fun!
- Remember to take photos and add them to Facebook tagging Orkney Charitable Trust for your chance to win a team Afternoon Tea at Sheila Fleet Jewellery's beautiful Kirk Café (see Prize Information for details).

Step 3 - Once you have raised the money

- Firstly, THANK YOU on behalf of the many children who will benefit from your and your sponsor's fundraising
- Let us know when to come and pick up your donations and Gift Aid sheets by calling (07795) 574116 or email info@octrust.org.uk . You can also drop the money raised off at Sheila Fleet at 30 Bridge Street if more convenient.



So why is “Every Child Deserves a Christmas” so important?

Some facts that may surprise you:

You may not be aware but over 500 children have parents who are not in work in our community¹ and 238 children have been supported by the Orkney food bank². Many more are working poor – families who may be working a number of jobs to try and keep their heads above water but through seasonal roles or low wages are struggling to make ends meet.

These families can't afford the same Christmas as many of us are lucky to enjoy. Instead, families are forced to make tough choices between presents and the essentials such as food and heating. Unfortunately, Christmas can be an even more stressful time than any other.

Orkney Charitable Trust provide grants of £50 to eligible children at Christmas to help make the festive season just that little bit easier. We have done so since 2014 and have given out a total of 649 Christmas grants (£32,450) over this time.

Our local Home-Start Service Co-Ordinator, Elsie Cooper says:

‘The grants provided by Orkney Charitable Trust to our Home-Start supported families have been hugely appreciated and have made a big difference to the children and their family at Christmas. The money can ease the stress caused financially by the added cost of heating and food bills around the festive season or help towards a present for a child who might otherwise have very little. We are very fortunate to have the Charitable Trust here in Orkney.’

We are also a **local** charity, here for **our community**. We understand the unique challenges that families in **Orkney** face – including the impact of winter on ever increasing heating bills and the higher costs of living within the isles.

We are very thankful to you for supporting us. Remember, every time you raise £50 you provide a child with a Christmas that they simply couldn't have had without you.

¹ Department of Work and Pensions Dec 2017

² Use of food vouchers, Orkney Foodbank 2016 - 2017



Cracking Christmas Jumper Day 2018

In aid of "Every Child Deserves a Christmas"

Wear your Christmas Jumper with pride (or at least a smile)

On:

Make a donation in the collection envelope or box and know that you have helped bring some magic to a local child this Christmas

Remember we can win a Vintage Tea for 10 at the Sheila Fleet Jewellery Kirk Café





Prize Information:

- The prize is for an Afternoon Vintage Tea at Sheila Fleet Jewellery Kirk Café for the team taking part (up to a maximum 10 people.)
- The winner will be the company/group who receive the most likes on Facebook for their group photo wearing their Christmas Jumpers. Only one entry per team, but separate teams within the same company/organisation/group may enter.
- Feel free to share with all your friends and get as many likes as possible.
- The photo must tag and Like [@Orkney Charitable Trust](#) and be clearly linked to our Facebook page, otherwise we will not be able to include you in the competition.
- Please also Like the Orkney Charitable Trust Facebook page as well as Sheila Fleet Jewellery Facebook page.
- The Afternoon Tea must be taken in January 2019.
- Only one booking will be allowed for the prize and must be redeemed in one sitting.
- The judge's decision is final and no correspondence will be entered into.
- Overall, please have fun!

PLEASE GIVE
[]
GENEROUSLY



GLUE HERE



FOLD
CUT

GLUE
HERE



Orkney Charitable Trust
info@octrust.org.uk
(07795) 574 116

GLUE HERE

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