



Orkney Charitable Trust
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Dear Friend,

We are launching our inaugural **“Cracking Christmas Jumper Day”**, where we ask local workplaces, businesses and groups to dress up in their Christmas Jumpers (or anything else!) and raise money for the Orkney Charitable Trust.

We are fundraising for a very special cause, “Every Child Deserves a Christmas”. You may not be aware but over 500 children have parents who are not in work in our community¹ and 238 children have been supported by the Orkney food bank². These families can’t afford the same Christmas as many of us are lucky to enjoy. Instead, families are forced to make tough choices between presents and the essentials such as food and heating. Unfortunately, Christmas can be an even more stressful time than any other.

Orkney Charitable Trust is in our fifth year of providing grants of £50 to eligible families. Last year we gave out hundreds of grants to children who are truly in need.

What can I do?

It’s simple. To help us secure funding for this and other Christmases, we simply ask you and your friends or colleagues to have a day dressing up in your favourite Christmas attire. Maybe jumpers or even antlers and tinsel, the choice is yours. We then simply ask everyone to donate what they can to our cause. Remember, every £50 you raise brings Christmas joy to a local child.

As we know that Christmas is a busy time for you, so we are targeting the week 10th to 17th December, so most people may hold their day then, but go for another date if you prefer. We’d love to hear about it, so why not post the details on Facebook, tagging “Orkney Charitable Trust”.

Afternoon Tea at the Sheila Fleet Kirk Gallery & Café

Yes, our wonderful friends at Sheila Fleet Jewellery have kindly given us a January Afternoon Tea for your team (maximum 10 people) in the Kirk Café for the most liked photo of your teams Christmas attire, posted to our Facebook page. Winners will be announced by 23rd December. More details enclosed.

How do we get started?

This Fundraising Pack should contain all the information you need to create your fun filled “Cracking Christmas Jumper Day”. Any other questions, please feel free to contact us on the details above.

Thank you so much for helping bring some magic to Christmas for a child in Orkney. Rest assured every penny you raise will go towards helping us deliver “Every Child Deserves a Christmas”.

Kind regards,

Craig Spence
Chairman, Orkney Charitable Trust

¹ Department of Work and Pensions Dec 2017

² Use of food vouchers, Orkney Foodbank 2016 - 2017